

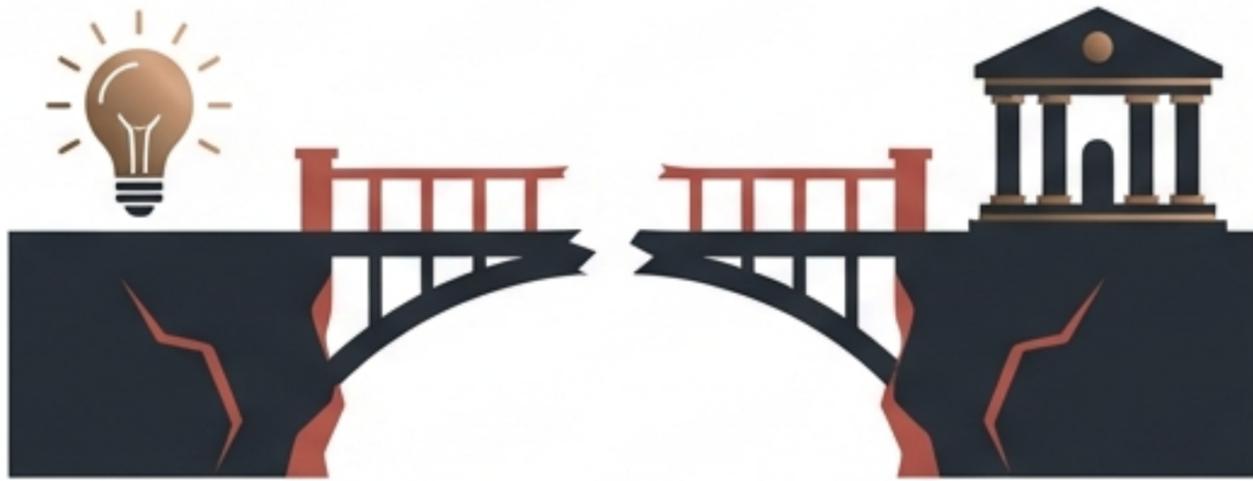
Ipparts Exchange (IPPAEX)

Monetizing the Capital of Ideas.

The Broken State of Early-Stage Capital

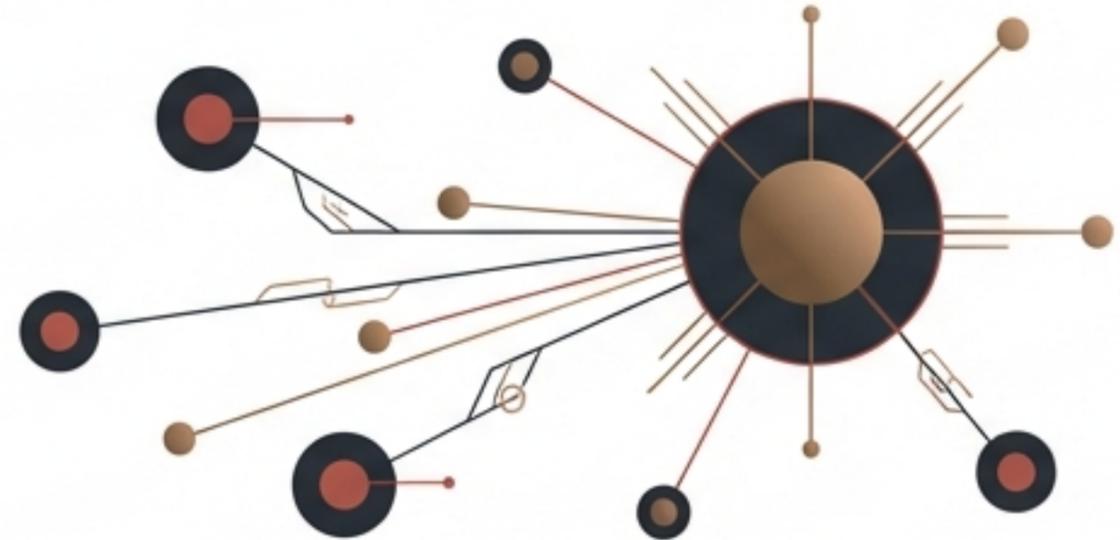
Current Reality: The Funding Gap

Between the time ideas originate and fiat systems fund development, innovators are stranded. They are forced to rely on rich family/friends or toxic, interest-bearing debt which is entirely unsuitable for unproven ideas.

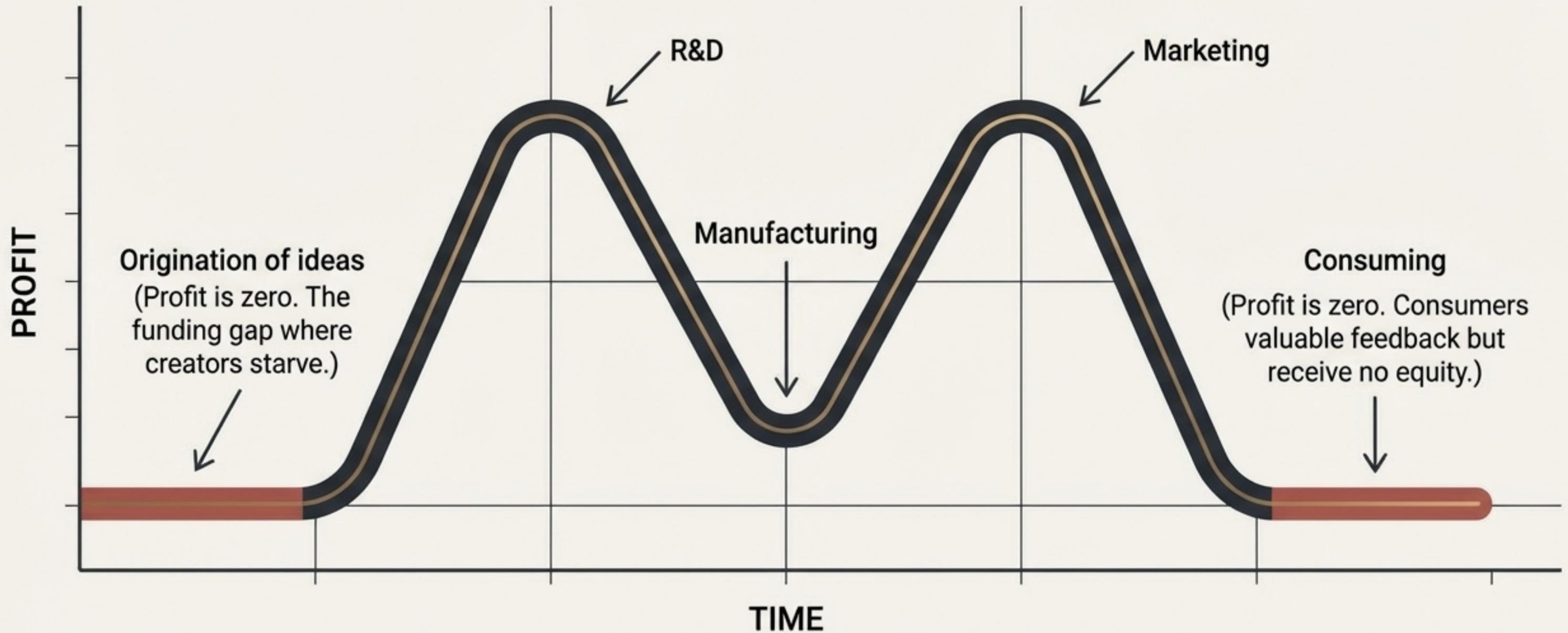


The Root Cause: Empipi-i

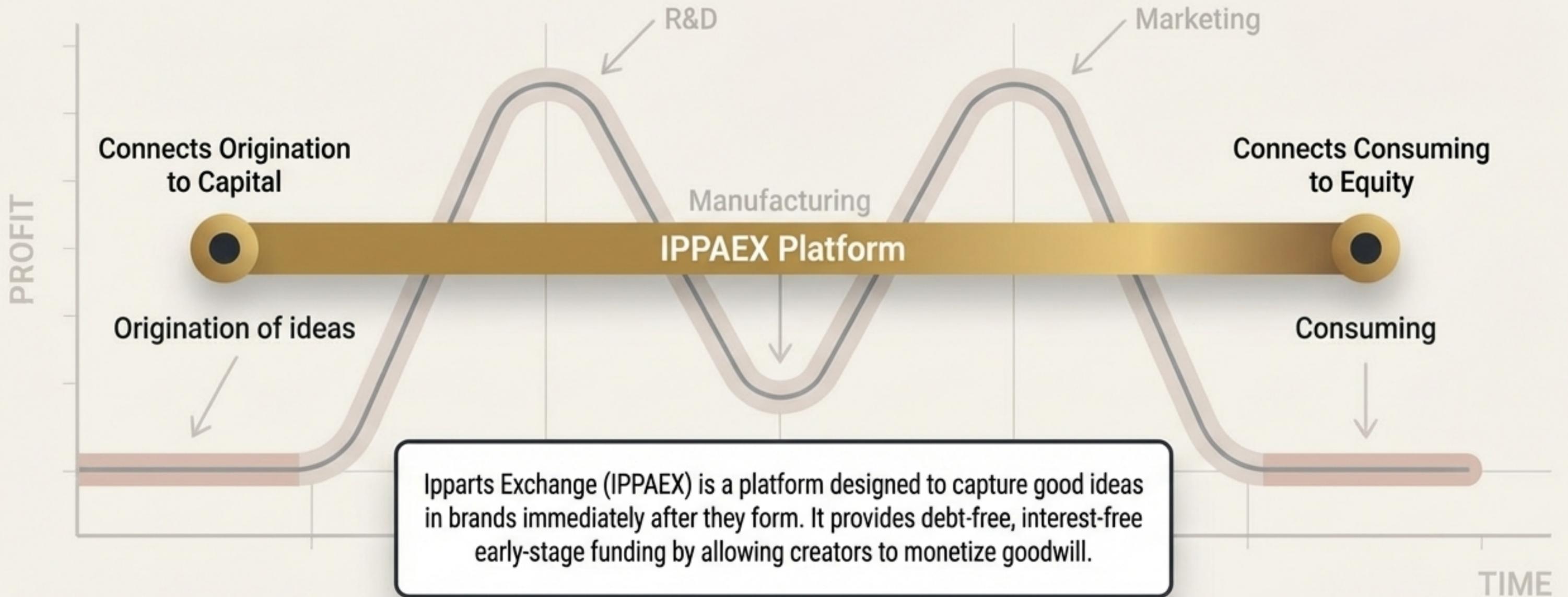
Maximum profit per individual. Current utilitarian systems isolate honest innovators, imparting their ideas to privileged groups with easy access to capital.



The M-Graph of Profitability



The Solution: Flattening the M-Graph



Intequity: Tokenizing the Uncapitalized



Goodwill

The abstract asset of a brand. Currently worth ~\$45 Trillion in the S&P500, but prohibited by International Accounting Standards from being capitalized on balance sheets unless sold.



Intequity

“Capital of Ideas.” The foundational value that exists at the very start of a business before physical assets are acquired.

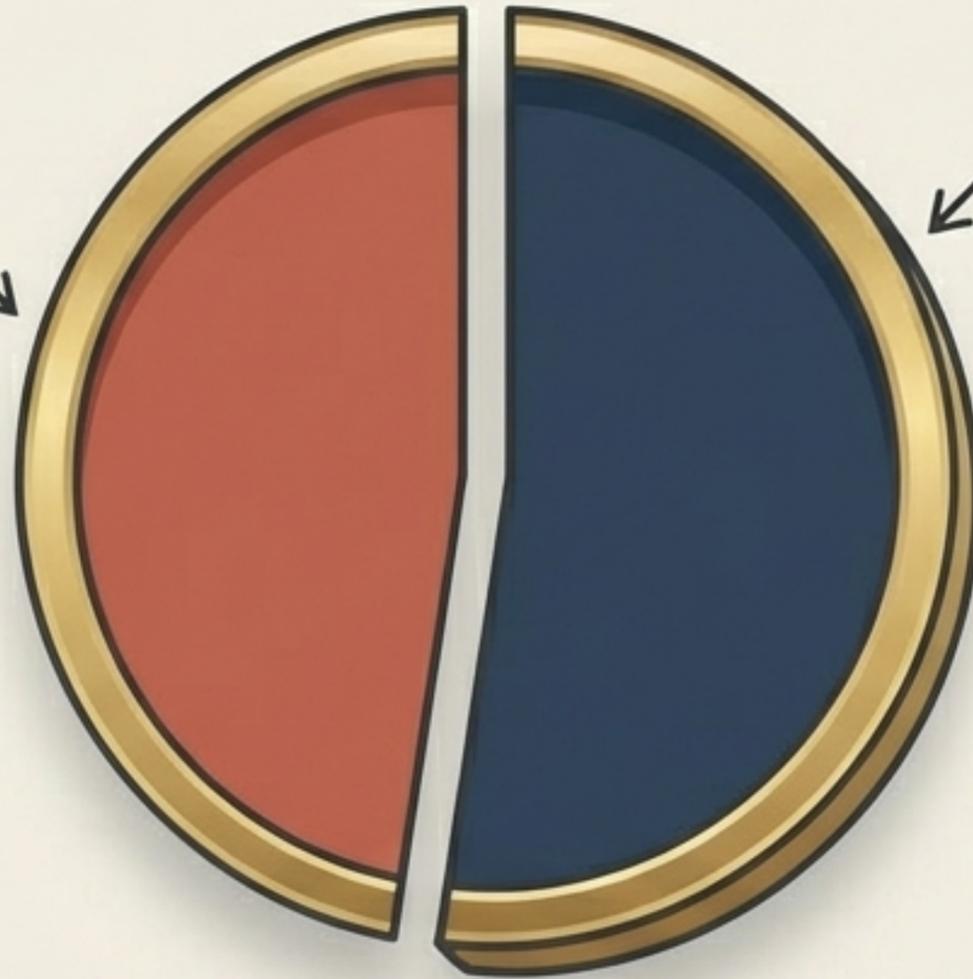


Ipparts

(Intellectual Property Parts). The smallest unit of an IPPAEX brand token. Selling ipparts is the only way to capitalize goodwill without selling the entire “going concern” of a business.

The 48% Brand Currency Model

48% - Brand Currency.
Sold on IPPAEX to electronic
currency holders. Backed by
the difference between the
net book value and the
"going concern" value of the
organization.



52% - Equity Retained.
Kept by the brand creators.

Creators get interest-free, debt-free capital to build their vision. Token holders get abstract equity in the brand's long-term goodwill, protecting the creator from predatory liquidations.

Moyom (MYM): Venture Capital Angel Money

The Fuel

MYM is the universal utility money of IPPAEX, used exclusively to buy and sell Brand Currencies.

The Supply

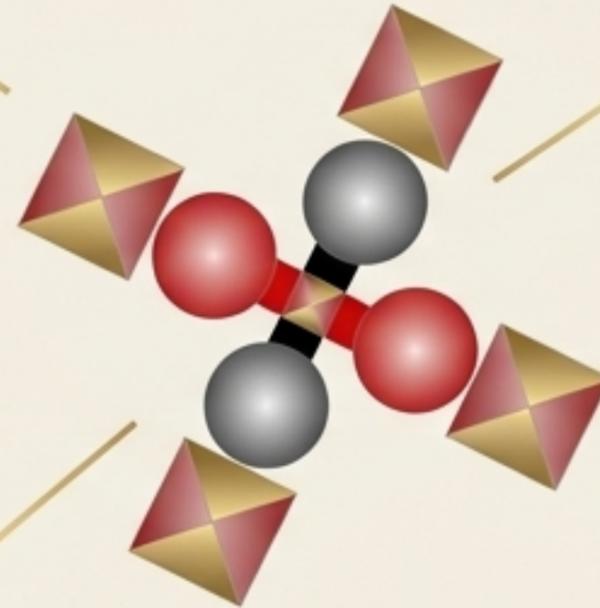
Capped at 1 Quadrillion tokens across all platforms.

The Value

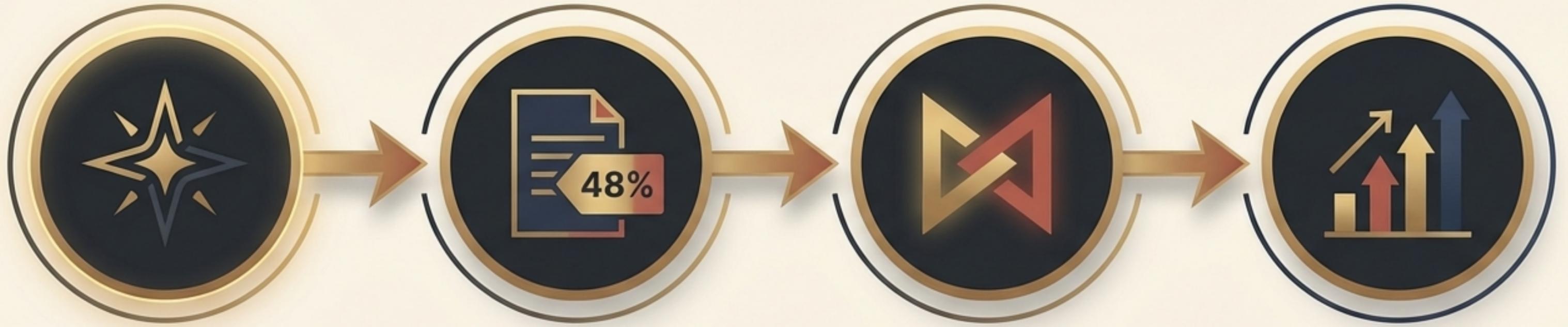
Driven by Supply/Demand and the Quantity Theory (Total value of all listed brand currencies divided by issued MYM).

The Objective

Raise \$125M USD value by selling MYM to build the ultimate KYC Exchange.



The IPPAEX Transaction Lifecycle



1. Origination

An honest innovator forms a true idea but lacks capital.

2. Listing

Creator lists 48% of the brand's goodwill as a unique Brand Token on IPPAEX.

3. Funding

Investors use MYM (Venture Capital Angel Money) to purchase the Brand Tokens.

4. Growth

Creator receives interest-free MYM to develop the project. Investors hold equity in appreciating brand value.

Intequinism vs. Traditional Capitalism

Traditional Capital

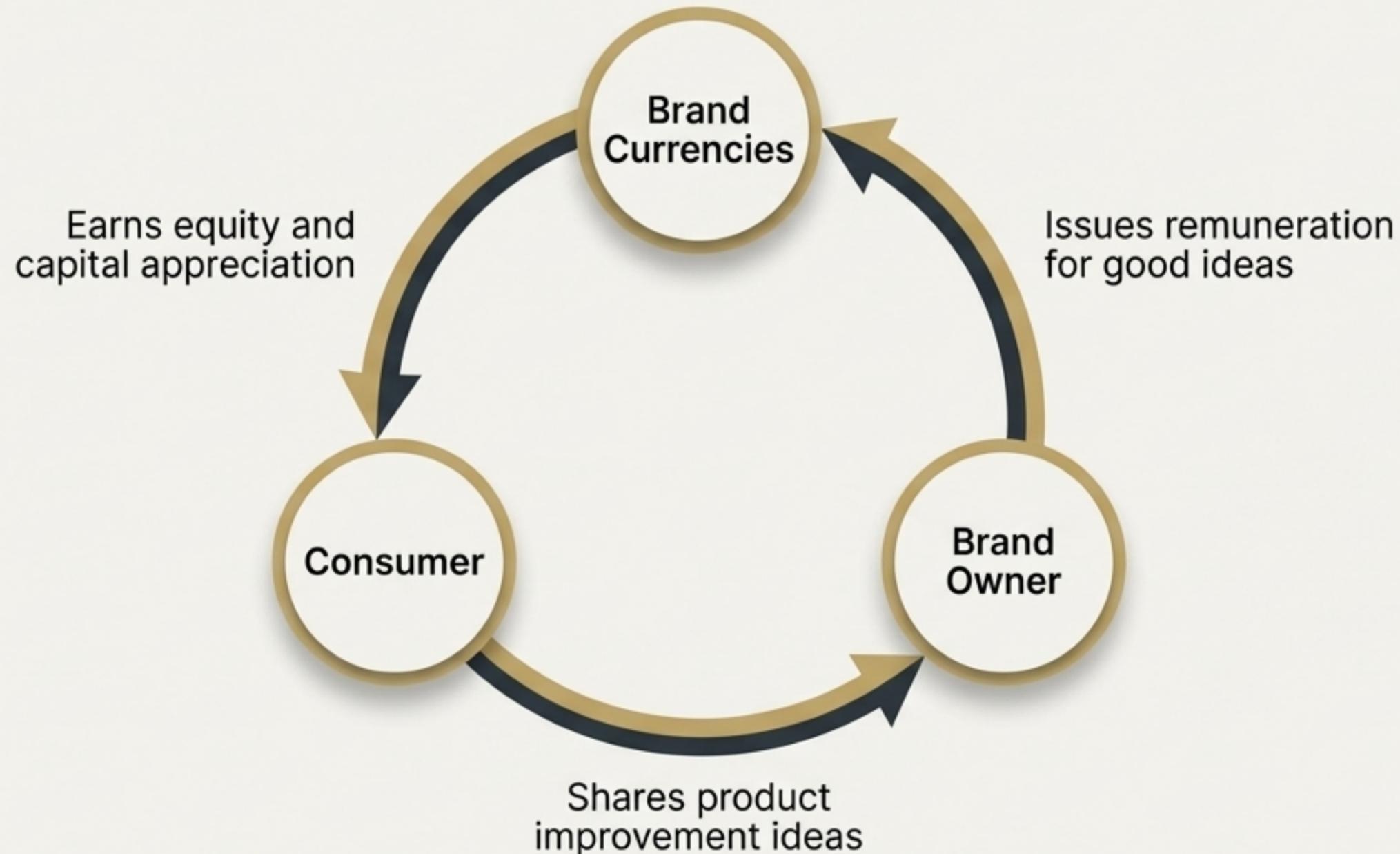
- ✗ **Goal:** Maximum profit per individual (empipi-i).
- ✗ **Funding:** Relies heavily on debt and interest.
- ✗ **Consumer Impact:** High prices extract cash from consumers.
- ✗ **Driver:** Utilitarianism and pity.

IPPAEX (Intequinism)

- ✓ **Goal:** Minimum product profit = Maximum brand value.
- ✓ **Funding:** Absolutely no debt or interest.
- ✓ **Consumer Impact:** Leaves cash with consumers, building loyalty.
- ✓ **Driver:** Truth and honest innovation.

Democratizing Angel Investment

IPPAEX turns everyday consumers into venture capitalists.



Proof of Concept: Africahead Ipparts (AFA)

- **Asset:**

Represents 48% of the Africahead brand value (including copyrights, map logo, and the Intequinism philosophy).

- **Current Network:**

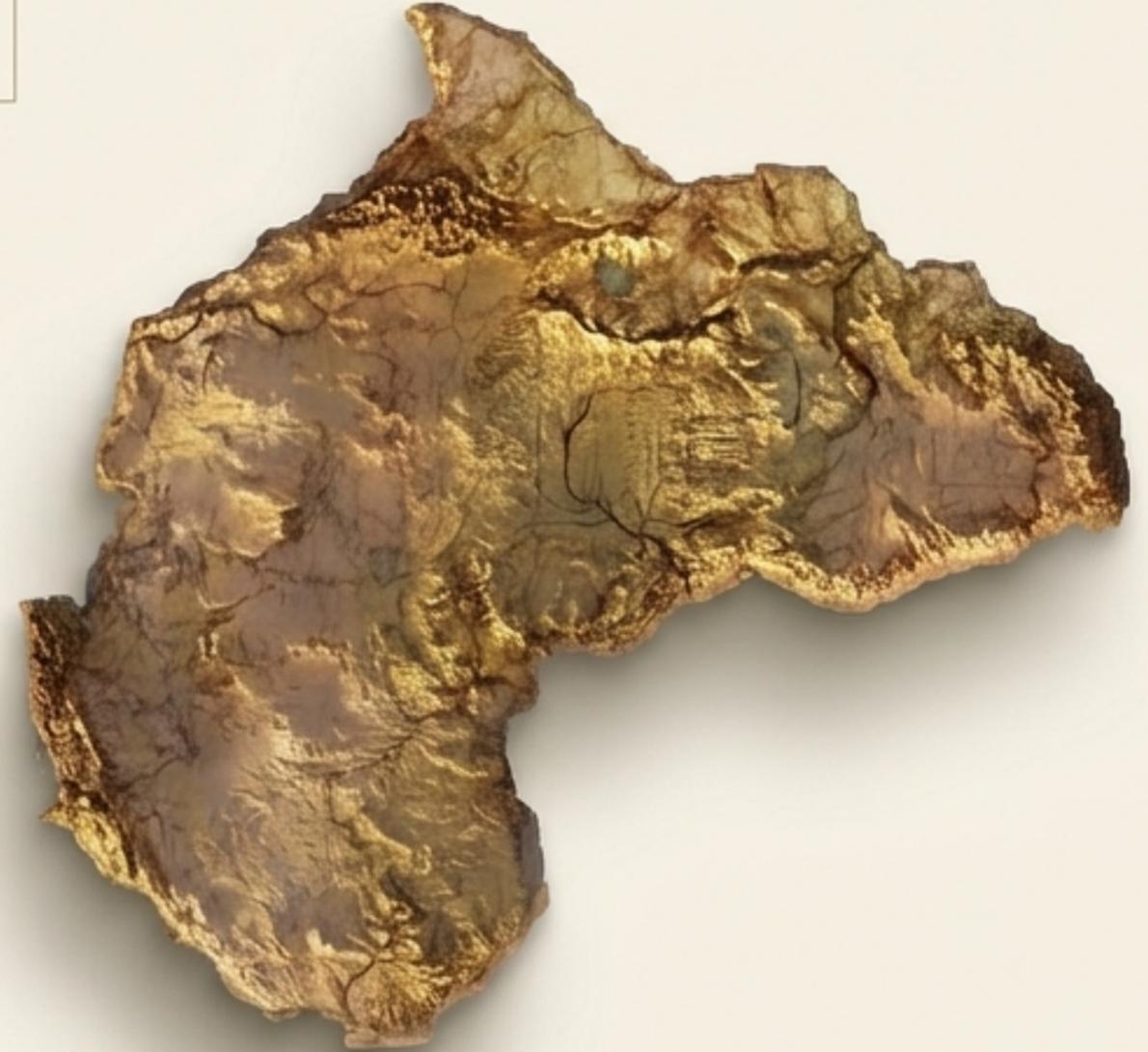
Solana blockchain.

- **Contract:**

6xanS2HsMAH9z76sU4HR8soU24tXJ3U34bZmW
9xTpump.

- **Mission:**

The flagship brand operating on a minimum-profit basis to provide best value-for-money products.

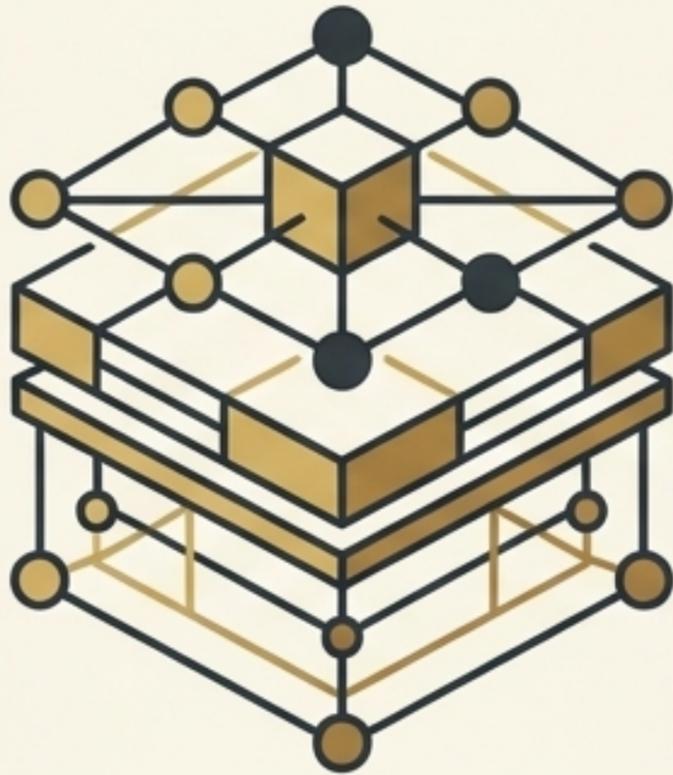


Proof of Concept: fonetones (FON)



Evolving the Platform Infrastructure

Current State: Decentralized Bootstrapping



Future State: The KYC Exchange



Current State: Decentralized Bootstrapping

Leveraging affordable meme-coin infrastructure (Pump.fun on Solana, Uniswap on Ethereum) for initial liquidity and global exposure.

Future State: The KYC Exchange

A centralized, highly secure, FSCA compliant exchange based in South Africa. Will feature a GIRO payment system integrated with VISA/Mastercard, charging minimum fees to maximize user brand value.

The \$125M Roadmap

\$125 Million USD Target

The Method

Funds are raised via over-the-counter (OTC) paper contracts to venture capitalists who share IPPAEX's values, or organically through market community growth.

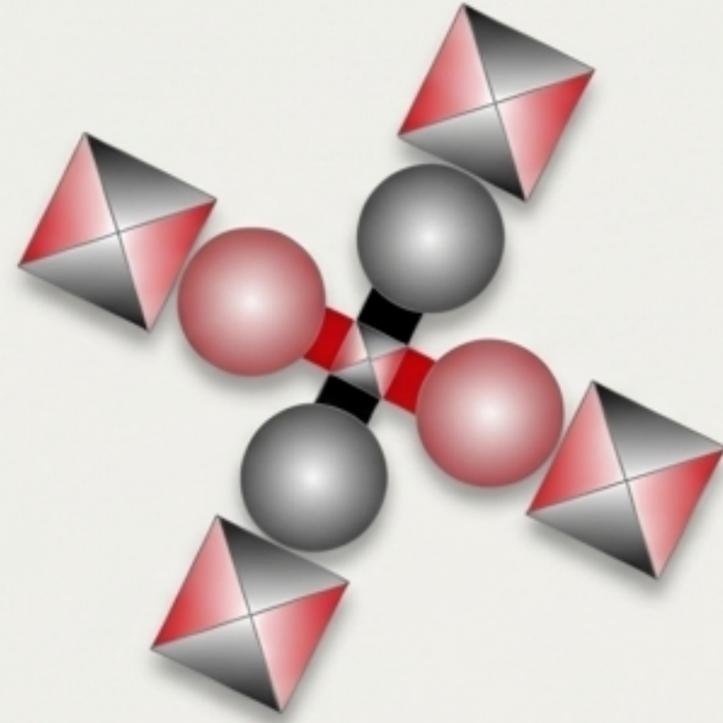
The Promise

Once \$125M is secured, funds will be placed in a dedicated trust entirely focused on building the proprietary IPPAEX KYC platform.

The Reward

Early MYM buyers benefit the most. As the utility token appreciates during the fundraising phase, early adopters capture maximum value.

Funding Honest Innovation



IPPAEX and MYM exist to fund honest, loving people, allowing them to appoint others to develop ideas as soon as they form. Join the community flattening the M-Graph.